



The Partner Channel Magazine focuses on sharing sales, marketing, and leadership tips to help Partners build business skills.

The magazine is sent on a quarterly basis to over 7,000 Microsoft Dynamics® Partner organizations, Microsoft® team members, and key industry influencers. Full of sales, marketing, and leadership tips, the magazine provides something for everyone. Partners are highlighted in the Partner profiles, news section, and through placing advertisements in the magazine. Register to receive The Partner Channel Magazine at www.thepartnerchannel.com.

Visit www.thepartnerchannel.com/magazine or contact Jane Olson or Jenny Davis based on your information need:

Advertising – Jane at 701-478-6895 or Jane@thepartnerchannel.com

Content/Editorial – Jenny at 701-478-6894 or Jenny@thepartnerchannel.com

About The Partner Channel

The Partner Channel® provides sales, marketing, and leadership-focused publications and events for Microsoft Dynamics Partners.

Our core team and alliance partners have worked for, with, and on behalf of the Microsoft Dynamics Partner community for years. At The Partner Channel, a 'Partner' is more than a noun!

Since its inception in May 2003, The Partner Channel has produced 59 monthly e-Newsletters, 22 quarterly magazines, 17 versions of The List: Magazine, 7 annual Partner events, 3 versions of The List: Handbook, 3 editions of The Partner Channel Virtual Expo, and a partridge in a pear tree.

Learn more about The Partner Channel at www.thepartnerchannel.com and if you're ever in Fargo, North Dakota, swing by and visit us at 222 Broadway.

"It's the only magazine I read the same day I get it. I keep the directory of ISV solutions on hand at all times because your advertisers tend to have the better solutions, the ones that our clients need the most. The content is so closely geared to what I need as a Microsoft Dynamics partner. It's obvious you folks know our business challenges well."

– Gloria Braunschweig,
Computeration

"As a new employee and new to the Partner channel, I have greatly depended on the most recent issues of The Partner Channel Magazine to help bring me into the loop. The content is relevant, including the ads. Thanks for a great resource!"

– Tara Horton,
Compass Technologies

"I look forward to receiving The Partner Channel Magazine and read it from cover to cover as well as keep it handy to reference when planning marketing campaigns. It is my quarterly motivation and inspiration to keep me focused on my marketing passion. It is evident that The Partner Channel team also has a passion for their role in the creation of the magazine. I like the way you think out of the box when writing the articles as well as your use of graphics – very unique and valuable."

– Judy Van Der Linden,
InterDyn – Artis